

ITS EUROPEAN CONGRESS 2026 IN A NUTSHELL

# Bridging innovation: integrated, safe and seamless mobility

## 17<sup>TH</sup> ITS EUROPEAN CONGRESS

Europe's exclusive gathering for leaders in  
smart mobility and intelligent transport systems

ISTANBUL | 27-29 April 2026

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#ITS\_Istanbul2026

its

EUROPEAN  
CONGRESS  
ISTANBUL  
27-29 APRIL 2026

ORGANISED BY:



IN COLLABORATION WITH:



HOSTED BY:



SUPPORTED BY:



# 17<sup>th</sup> ITS European Congress in a nutshell

The **17th ITS European Congress**, taking place 27-29 April 2026 in Istanbul, will bring together stakeholders from Europe and beyond to explore pioneering solutions for integrated, safe and seamless mobility.

Organised by **ERTICO-ITS Europe**, in collaboration with the **European Commission** and hosted by the **Istanbul Metropolitan Municipality**, the Congress aligns with major European and global initiatives, including the European Green Deal and the Sustainable and Smart Mobility Strategy.

The Congress will spotlight how local innovations – such as Istanbul's ambitious Sustainable Urban Mobility Plan and its integration of digital mobility services – contribute to wider European objectives for a sustainable and connected transport future. Istanbul's strategic position bridging Europe and Asia, together with its investments in smart, accessible, and resilient transport systems, make it an inspiring venue to present scalable mobility solutions.

Through dynamic dialogues, technical showcases, and networking opportunities, the Congress will demonstrate how cities are shaping the future of mobility and will catalyse collaboration to drive Europe's mobility ambitions forward.

## ERTICO-ITS Europe – The Partnership behind the ITS Congresses

### Mission and vision

ERTICO stands at the forefront of intelligent transportation systems. Our mission is to drive development and deployment of ITS in Europe & around the globe, striving for a future where digitalisation transforms mobility, making it safer, more efficient, and environmentally friendly. Our vision is to create a networked, cooperative and automated mobility landscape, fostering a seamless and sustainable transportation ecosystem.



### Expertise and offering

As a multi-sector platform, ERTICO excels in bringing together the public and private sectors in the realm of ITS. Our expertise spans across various domains including Connected Cooperative and Automated Mobility, Clean & Eco Mobility, Transport & Logistics, and Urban Mobility. We lead cutting-edge projects, coordinate industry innovation, and provide insightful thought leadership in these areas.

### ERTICO at ITS European Congress

ERTICO as the organiser of the ITS European Congress, brings its extensive knowledge and network to this landmark event. Our involvement ensures that the Congress not only serves as a platform for the latest in ITS innovation but also as a crucible for policymaking, international collaboration, and business networking.



## Key facts



**3,000+**  
Participants



**100+**  
Expert sessions

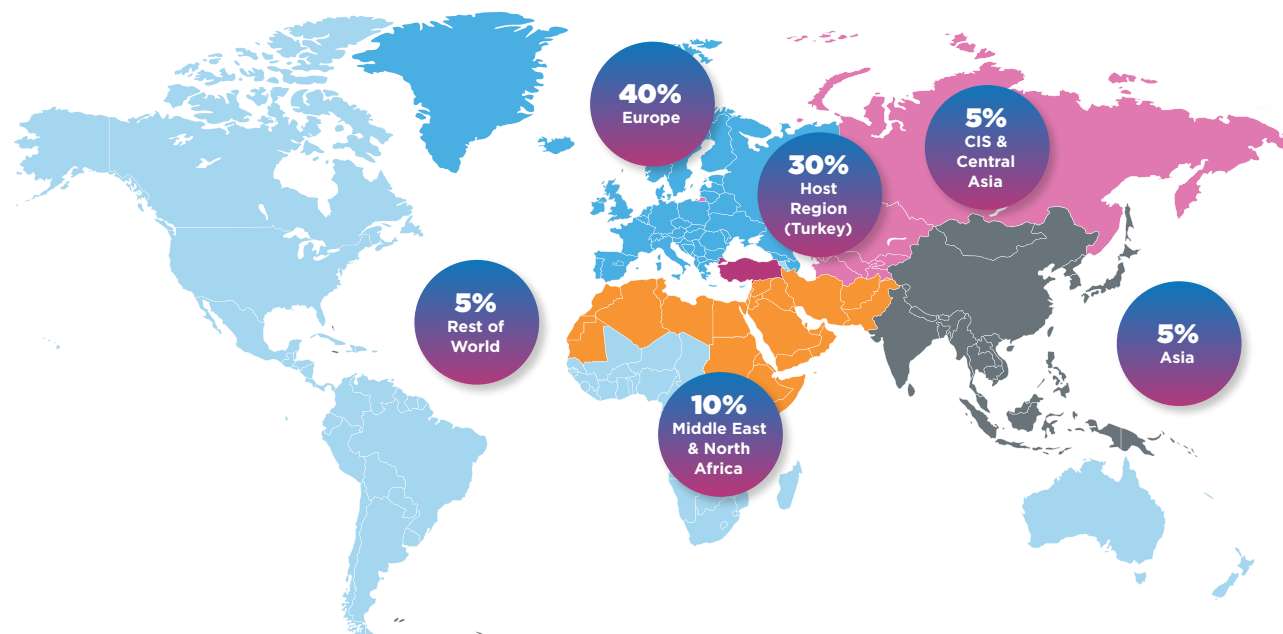


**120+**  
Exhibitors



**400+**  
Speakers

## Geographic profile



## Key Pillars of the ITS European Congress



High-level Programme



Technical Programme



International Exhibition



Demonstrations



Technical Tours



ITS Arena



Social Events



Commercial Partnership

Public sector

45%

Private sector

55%





# Congress Programme

## High-Level Programme

The High-Level Programme features **2 ceremonies**, **3 Plenary Sessions** and a **Smart Mobility Summit of Cities and Regions**, attracting influential leaders from government, industry, and research to explore strategic perspectives on the future of mobility.



**2**

Ceremonies



**3**

Plenaries



**1**

Smart Mobility Summit  
of Cities and Regions

## ITS Arena

A dynamic forum to showcase **deployable solutions** and **real-world project case studies**. Designed for both experts and the wider public, the ITS Arena highlights innovations close to or already in market — all in an interactive, accessible setting.



**20+**

Sessions



**100+**

Speakers



**60+**

Participating  
companies

## Technical Programme

The Technical Programme presents over **100 specialist sessions** selected through the **open call for contributions**, where global experts examine smart mobility from a technical perspective.

### Organised Sessions

Special Interest and Strategic Future Sessions proposed by expert groups to address key topics from innovation to deployment.

### Paper Sessions

Presentations of Technical and Research Papers, offering data-driven findings and applied case studies.



**100+**

Sessions



**400+**

Expert participation

# The knowledge sharing platform that brings the most value to the ITS sector



## REASONS TO ATTEND



**SHOWCASE YOUR SOLUTIONS  
TO AN EXECUTIVE AUDIENCE**



**ACCESS UNMATCHED EXPERT  
INSIGHTS FROM GLOBAL  
MOBILITY SPECIALISTS**



**ACCESS TO EXHIBITS,  
DEMONSTRATIONS AND  
TECHNICAL VISITS**



**UNMATCHED NETWORKING WITH  
GLOBAL ITS PROFESSIONALS  
AND THOUGHT LEADERS**



**CUTTING-EDGE ITS LEARNING  
OPPORTUNITIES AND  
TECHNICAL SESSIONS**



**EXCLUSIVE ACCESS TO  
INDUSTRY INSIGHTS AND  
TRENDS IN SMART MOBILITY**



# Istanbul

Where East meets West — and the future of mobility takes shape

Istanbul is more than a host city — it's a living laboratory for integrated, inclusive, and sustainable mobility. As the only metropolis bridging two continents, it symbolises not just connection, but transformation.

With its bold transformation strategies and ambitious investment in sustainable transport, Istanbul reflects the vision behind the 17th ITS European Congress theme: ***Bridging innovation: integrated, safe and seamless mobility.***

The city's Sustainable Urban Mobility Plan (SUMP) — a national first — and long-term Vision 2050 place inclusivity, climate resilience, and digitalisation at the heart of its transformation. From step-free public transport and low-emission zones to smart logistics and intermodal hubs, Istanbul is implementing real-world solutions aligned with the EU Green Deal and Sustainable and Smart Mobility Strategy.

Aligned with the EU Green Deal and Sustainable and Smart Mobility Strategy, Istanbul stands as a forward-looking mobility hub for Europe and beyond. Attendees will experience this shift first-hand — through host sessions, technical tours, live demonstrations, and real-world ITS deployments.

In partnership with the host, the **Istanbul Metropolitan Municipality**, and with the support of the **Ministry of Transport and Infrastructure of the Republic of Türkiye**, as well as national stakeholders including the **Union of Municipalities of Türkiye (TBB)**, **ISBAK**, and **ITS Türkiye**, the city welcomes thousands to explore how innovation bridges continents, connects people, and moves ideas forward.

## Find out more about Istanbul's mobility vision:

- [Vision 2050 – Istanbul's Long-Term Strategy](#)
- [Sustainable Urban Mobility Plan \(SUMP\) – Istanbul](#)
- [Istanbul Metropolitan Municipality Official Website](#)

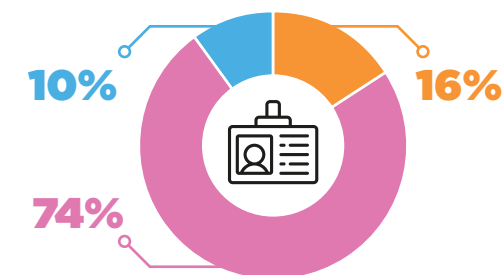
## #ITS\_Istanbul2026 at a glance



## Who attended in 2023



### Summit audience split



- **Private Sector** ▶ Industry 16%
- **Public Sector** ▶ Cities 74%
- **Executive Bodies** ▶ EC 10%



# How to become a partner of the ITS European Congress

## Exhibition

Join our industry exhibition as an exhibitor and be a part of an exclusive community of organisations, institutions and companies spearheading innovative and disruptive products, solutions and services.

## Commercial Partnership

Perhaps you are seeking to contribute to the debate by providing fresh perspectives and thought leadership through a workshop. Or, you wish to change perceptions, and position, of your company's brand. Please take a look at our diverse range of partnership opportunities.

## ITS Arena

Step into the spotlight with your deployable solutions and project case studies. The ITS Arena offers a dynamic space to connect with public authorities, potential buyers, and innovation leaders — all in an open, interactive environment designed to highlight solutions that are ready to scale.



Exhibition



High-Level  
Programme



Sponsorship



Demonstrations

its

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ITS Arena

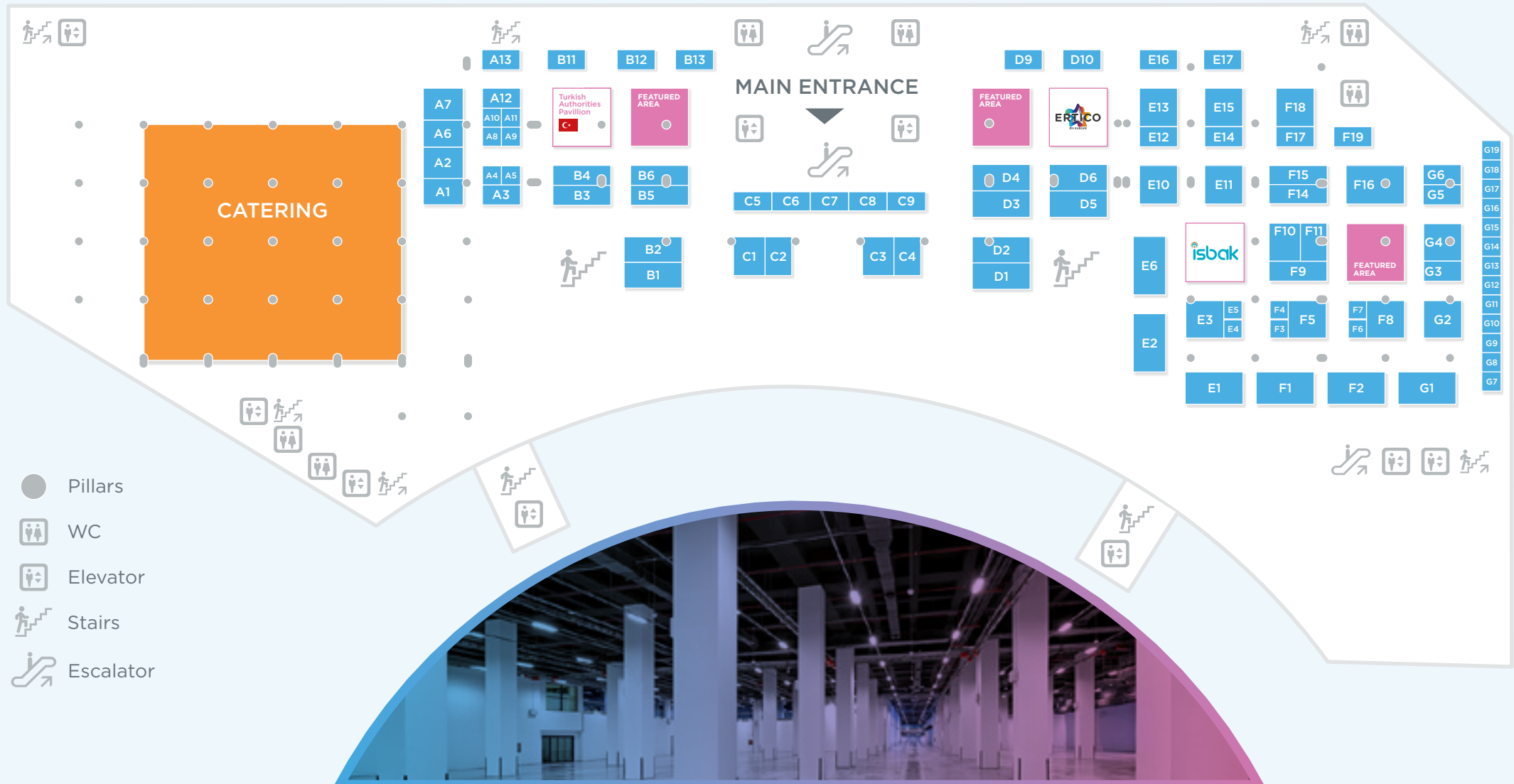


Social Events



Technical Tours

# Exhibition floorplan







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CONGRESS**  
ISTANBUL  
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**COMMERCIAL PARTNERSHIP  
& EXHIBITION**

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**ERTICO PROGRAMME**

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