



EUROPEAN  
CONGRESS  
ISTANBUL  
27-29 APRIL 2026

# 17<sup>TH</sup> ITS EUROPEAN POST-CONGRESS FACTS & FIGURES

Bridging Innovation: Integrated, Safe and Seamless  
Mobility.



400+  
speakers




2,700  
participants



115  
sessions



54  
countries



140+  
exhibitors

ORGANISED BY:



IN COLLABORATION WITH:



HOSTED BY:



SUPPORTED BY:



ORGANISED BY:



# ITS European Congress 2026

HOSTED BY:



Organised by ERTICO - ITS Europe and hosted by İSBAK and the Istanbul Metropolitan Municipality, in collaboration with the European Commission and with the support of the Ministry of Transport and Infrastructure of the Republic of Türkiye, the Union of Municipalities of Türkiye (TBB), and ITS Türkiye, the Congress served as a strategic platform for industry leaders, policymakers, public authorities, and researchers from across Europe and beyond, marking a defining moment for intelligent transport.

*"I would like to thank ERTICO and all its partners for organising this Congress and for creating a space for dialogue, exchange and cooperation. It is through discussions like this one that we will move closer for smarter, safer and more sustainable mobility systems."*

Apostolos Tzitzikostas,  
European Commissioner for Sustainable Transport and Tourism

*"This Congress is a historic opportunity to consolidate Istanbul's place in the global arena as a technology brand and to prepare the ground for new international collaborations."*

Erdem Samut,  
CEO, İSBAK

View the Highlights



Photo gallery

Day 1

Day 2

Day 3

YouTube Playlist

# Congress at-a-glance

# Mobility at Megacity Scale

*“This 17<sup>th</sup> ITS European Congress showed that delivering seamless mobility is scaling up. Technology, policy and dialogue are essential building blocks.”*

Joost Vantomme  
CEO,  
ERTICO-ITS Europe

*“Bringing the ITS European Congress to Istanbul would not have been possible without the strong commitment of our hosts and partners. On behalf of ERTICO - ITS Europe, I extend my heartfelt thanks to Istanbul Metropolitan Municipality, İSBAK, the Ministry of Transport and Infrastructure of the Republic of Türkiye, AUS Türkiye (ITS Türkiye), the European Commission, and everyone involved in delivering such an inspiring and successful event.”*

Didier Gorteman  
CFO,  
ERTICO-ITS Europe

# 2,700

attendees!



# 800

opening ceremony attendees

# 400+

international speakers



# 115

sessions

# 1,100

knowledge pass holders

# 140+

exhibitors!

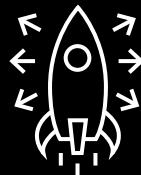
showcasing the latest in Intelligent Transport Systems

# 54

countries!



GLOBAL PARTICIPATION



## DEPLOYMENT IN ACTION

# 6

exclusive technical visits:  
Istanbul as a live example of multi-modal mobility at scale

# 6

live demonstrations and additional vehicle displays showcasing innovation in motion

# The People Shaping Mobility Across Regions and Systems

## Audience Breakdown

### Public vs Private Sector Representatives



Private Sector  
**58%**



Public Sector  
**42%**

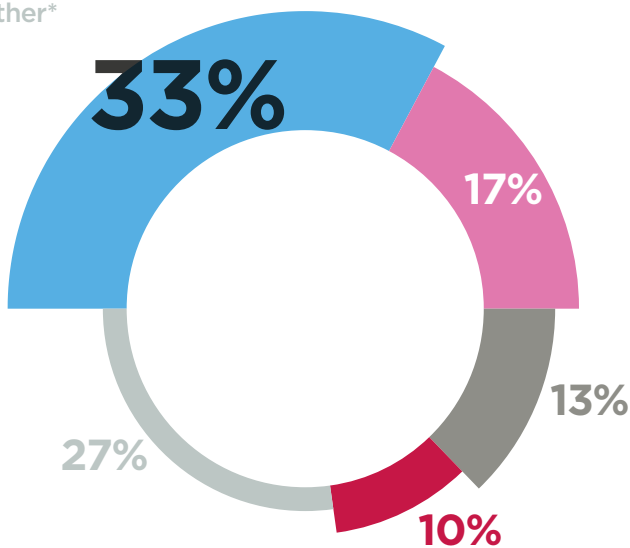
**60%**  
Host Region

**36%**  
Rest of Europe

**4%**  
Rest of the World

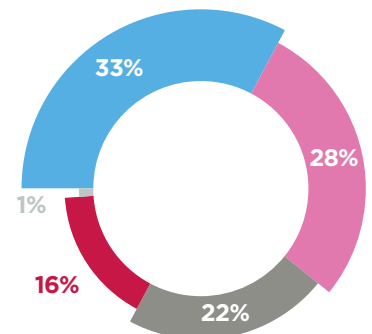
## Industry Breakdown

- Traffic and transport Industry
- Research
- Service Provider
- Vehicle Manufacturers and Suppliers
- Other\*



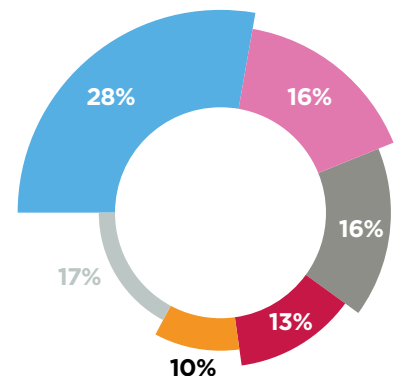
## Participant Categories

- Knowledge Pass
- Innovation Pass
- Exhibitor
- Speaker
- Student



## Participant Profile

- Director and Executive
- Middle Management
- Experts and Advisors
- City Officials (Mayors, Councillors)
- Academia
- Other



From cities and policymakers to industry leaders and researchers, participants met the full ITS community shaping the future of mobility.

\* Connectivity industry, Users, Other

# Policy Shapers, City Voices, Industry Experts United in Istanbul

## Opening with Unity

### Setting the Direction for Integrated Mobility

The Congress opened with high-level speeches from **Nuri Aslan**, Acting Mayor, Istanbul Metropolitan Municipality, **Dr. Angelos Amditis**, ERTICO Chairman, European Commissioner for Sustainable Transport and Tourism **Apostolos Tzitzikostas**, Acting Head of the EU Delegation to Türkiye **Jurgis Vilcinskas**, and Deputy Minister of Transport and Infrastructure, **Dr Ömer Fatih Sayan**, setting a strong call of collaboration to advance integrated and sustainable mobility.



**Nuri Aslan**  
Acting Mayor  
ISTANBUL METROPOLITAN MUNICIPALITY (IMM)



**Dr Angelos Amditis**  
ERTICO Chariman  
ICCS



**Jurgis Vilcinskas**  
Acting Head of Delegation to Türkiye  
EUROPEAN EXTERNAL ACTION SERVICE



**Dr Ömer Fatih Sayan**  
Deputy Minister  
MINISTRY OF TRANSPORT AND INFRASTRUCTURE

*“Events like the ITS European Congress are key because they turn policy into implementation. They bring together public authorities, industry and financiers to align standards and regulations, accelerate deployment of smart and green mobility solutions and generate concrete, investable projects.”*

**Jurgis Vilcinskas**  
Deputy Head of Delegation,  
European Union Delegation to Türkiye

## High-Level Plenary session

### One Journey: How do we Make Mobility Truly Seamless

The plenary highlighted how intelligent systems can evolve into the backbone of seamless, connected mobility.



**Joost Vantomme**  
CEO  
ERTICO - ITS EUROPE



**Dr Pelin Alpkökin**  
Deputy Secretary General  
ISTANBUL METROPOLITAN MUNICIPALITY (IMM)



**Sarah-Jayne Williams**  
Director, Global Product Partnerships  
GOOGLE MAPS



**Dr Axel Volkery**  
Head of Unit Innovation and Urban Mobility  
DG MOVE - EUROPEAN COMMISSION

*“As Istanbul Metropolitan Municipality, we are pleased to host the 17th ITS European Congress, demonstrating how international cooperation and local government leadership can come together to produce powerful results. The knowledge gained and the connections established here will help shape global progress toward smarter and more sustainable cities.”*

**Pelin Alpkökin**  
Deputy Secretary General, IMM

## Discover More Speakers

From Ministers to Mayors, industry leaders to transport authorities, the Congress brought together voices shaping the future of mobility. Discover featured speakers.

[Discover Featured Speakers](#)

# Driving Value for our Partners

Our Commercial Partners play a pivotal role in ensuring the success of the Congress. They provide stakeholders with an unparalleled platform to engage with industry influencers, exchange ideas and initiatives, and explore the latest trends in ITS and smart mobility.



Exhibitors' satisfaction rate

**86%**

value beyond transactions: connections, visibility, partnerships

**1,751**

connections through the app

**500+**

contacts exchanged through QR code

*“The value of attending the ITS European Congress in Istanbul was in the networking opportunities. As autonomous driving is a multidisciplinary industry, we met individuals from many organisations with whom collaboration is essential for project success.”*

Berzah Ozan  
Chief Functional Engineer of ADAS,  
Ford Otosan

**Hear from our Exhibitors and Commercial Partners**



# Partnership Highlights

ITS Nationals, Associations,  
Organisations, Media Partners

Congress in the Press



**29**  
associations/  
organisations  
represented

**18**  
ITS Nationals  
partners

**20**  
media  
partners

**50+**  
media and  
press on-site

*“The ITS European Congress is an excellent platform to bring the mobility and transport community together and discuss current trends and future plans.”*

Dr Colin Wilcock  
Chair of the Governing Board,  
6GIA

*“These congresses create a rare meeting point. They act as a catalyst for turning innovation into deployment by facilitating knowledge exchange, strategic collaboration, and cross-sector dialogue.”*

Ms Hanne Nettum Breivik  
Chief Executive Officer,  
ITS Norway

*“From our conversations in Istanbul, there is as strong a sense of the importance of cooperation - between companies, organisations and sectors - as we’ve ever seen in the ITS industry.”*

ITS International,  
Main Media Partner  
[www.itsinternational.com](http://www.itsinternational.com)

*“This year it was exciting to see the ITS European Congress pushing new boundaries with its first ever edition in Türkiye, in the city of Istanbul... a location that literally straddles continents and opened up new opportunities for ITS suppliers.”*

TTi, Main Media Partner  
[www.traffictechanologytoday.com](http://www.traffictechanologytoday.com)

Why Did They Join?



# Programme Highlights

## Smart Mobility Summit of Cities and Regions

Accelerating the transition to integrated and sustainable mobility through city leadership.

**35**  
cities & regions

**80+**  
public leaders

*“Events like this are important for comparing solutions adopted in other cities, for networking, and for learning from the experiences of other countries.”*

Mr Emilio Robotti  
Deputy Mayor,  
Genoa, Italy

[Read the Summit Outcomes](#)



### ITS Arena Deployment in Action

**30+**  
ITS Arena sessions

**73**  
speakers representing the full ITS deployment ecosystem

Supported by:

**42**  
industry and tech providers

**18**  
cities and public authorities

**7**  
research and academia

**6**  
EU organisations



and many more

*“Once again, the ITS Arena brings stakeholders together to discuss key deployment challenges, latest advancements, and the support of standardised solutions.”*

Barbara Pareglio  
Senior Technical Director, GSMA

## Technical Programme

Expertise and knowledge exchange across the ITS ecosystem.

**115**  
expert-led sessions

**400+**  
speakers and contributors

The programme showed that real progress in mobility comes from connecting innovation, deployment and collaboration to turn ideas into integrated solutions that work at scale.

## The Power of Co-Creation

Uniting stakeholders to align ambitions and jointly shape solutions within and beyond the ITS ecosystem.

**8** co-created sessions

**38** cross-sector speakers

**11**  
public authorities & cities

**13**  
EU institutions and associations

**8**  
industry and operators

**6**  
research and user organisations

*“In the co-created session with Eurocities, bringing all governance levels together helped build a shared understanding of what is needed to align decisions and deploy ITS at scale.”*

Peter Staelens  
Head of Mobility, Eurocities

[Public Authorities' Experience](#)



[Read the Congress Programme Summary](#)

## Stay tuned!

The full Programme Report is on its way.

# What the Community Values

## Attendee satisfaction

**82%**

of attendees were very satisfied



**86%** exhibitors



**81%** speakers



**77%** delegates

*"It is an important networking opportunity across all relevant aspects of digitalisation in mobility with deep dives and debates on emerging concepts."*

Martin Russ  
Managing director,  
AustriaTech

Voice from  
Participants



**75%**

of respondents would recommend the event to a colleague

**70%**

of exhibitors would definitely exhibit again

## Top reasons for satisfaction

**1. High-value networking and connections**

**2. Strong programme content and insights**

**3. Quality of organisation and delivery**

# Thank You for Being Part of ITS Istanbul 2026

We extend our sincere thanks to all attendees, partners, sponsors and participants for contributing to a Congress that brought together diverse perspectives and advanced the dialogue on integrated, safe and seamless mobility.

Thank you message  
from Angelos Amditis,  
Chairman of ERTICO - ITS Europe



The next ITS  
World Congress  
in EMEA



**Birmingham**  
ITS World Congress  
25-29 October 2027

Organised by:



Hosted by:



Connect Ideas. Transform Transport.

# The 33<sup>rd</sup> ITS World Congress

25-29 October 2027

Continue the  
ITS conversation

Join ITS Birmingham 2027

# Shape the Future of Mobility Through Partnership

A unique cross-sector partnership uniting public authorities, industry, research and mobility leaders to accelerate real-world ITS deployment.

Explore the  
ERTICO Partnership



## Be Part of the Future of Mobility

Join the ITS  
Congress Community

Sign up



Stay Connected With Us

