



**EUROPEAN  
CONGRESS**  
ISTANBUL  
27-29 APRIL 2026



# Press Kit

## ITS European Congress 2026

Bridging Innovation: integrated, safe and seamless mobility

ORGANISED BY:



IN COLLABORATION WITH:



HOSTED BY:



SUPPORTED BY:



## 17th ITS European Congress, 27-29 April 2026

The [17th ITS European Congress](#) in Istanbul, brings together the full spectrum of the transport and mobility ecosystem to explore how intelligent systems are transforming mobility in practice. Hosted in one of the world's most dynamic urban environments, the Congress provides a unique setting to connect innovation with real-world deployment.

Centred on the theme of '**Bridging Innovation: Integrated, Safe and Seamless Mobility**', the Congress programme reflects the growing complexity of transport systems and the need for coordinated, cross-sector approaches. Across the [Technical Programme](#), four key topics across the sessions will explore: safety and resilience, multimodal mobility, smart logistics, and transport beyond the road. Together, they offer a comprehensive framework to address current challenges across policy, technology and operations.

The [High-Level Programme](#) sets the strategic direction, featuring the official Opening and Closing Ceremonies, a High-Level Plenary and the Smart Mobility Summit of Cities & Regions. Complementing this, [8 Co-Created Sessions](#) have been developed with organisations such as POLIS Network, Eurocities, 6GIA, SESAR JU, ITS Nationals Network, CILT Türkiye, European Passengers' Federation and Pave Europe. Structured around four main thematics, each session will provide a collaborative format to foster dialogue, shared understanding and practical solutions.

The [Congress Exhibition](#) features the most innovative companies and organisations. At its heart, a dedicated deployment stage, [ITS Arena](#) and [Live Demonstrations](#) across the exhibition and test tracks will provide hands-on insights into deployed solutions and innovations.

[Technical Visits](#) are also available across the city of Istanbul throughout the three days, offering an exclusive look at cutting-edge ITS applications and invaluable insights into their practical implementation and impact. Technical Visits are only available for purchase to Knowledge Pass holders.

[Access the Interactive Programme](#)

## Practical Information

For more details on suggested travel arrangements and accommodation, please consult the [official Congress website](#).

## Congress Venue

### [Istanbul Conference Center \(ICC\)](#)

#### Address

Darülbedai Cad. No:3 34367  
Şişli Maçka  
İstanbul/Türkiye

#### Venue Floors

Level B2 – Programme  
Level B4 – Catering  
Level B5 - Exhibition

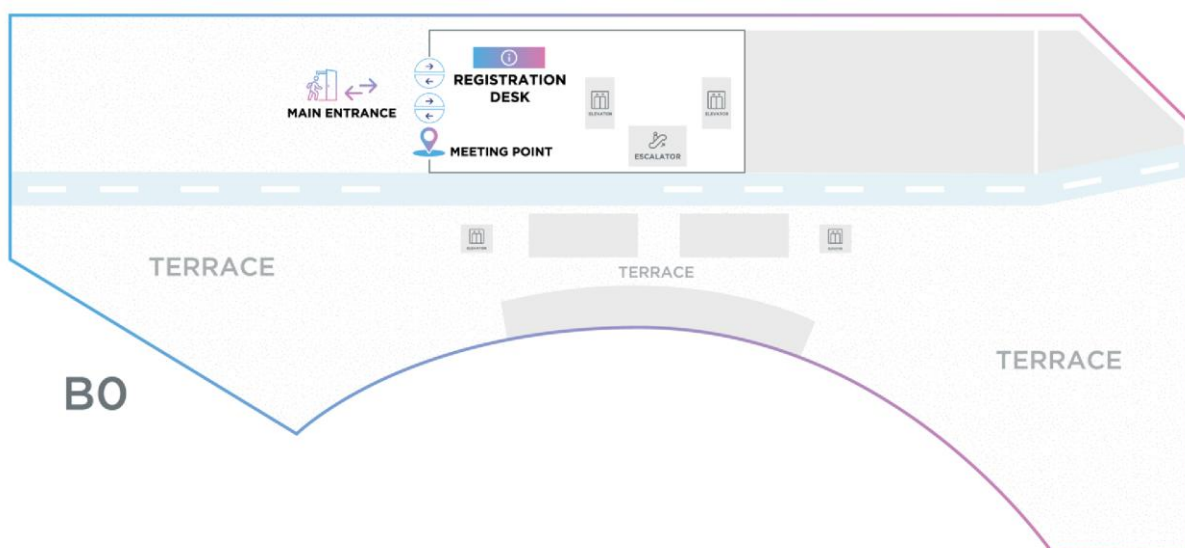
#### Official language

The official language of the Congress is English. All presentations will be delivered in English.

#### Media Registration

All press must be registered. Please follow the registration process on the [Congress website](#).

Should you wish to register directly at the Congress venue, please visit the registration desk in the lobby of the Istanbul Conference Center (ICC), level B0. Remember to bring your Press ID/documentation.



## Registration Opening Hours

Sunday 26 April	15:00 – 18:00
Monday 27 April	08:00 – 19:00
Tuesday 28 April	08:00 – 18:00
Wednesday 29 April	08:00 – 18:00

## Exhibition Opening Hours

Monday 27 April	10:00 – 19:00
Tuesday 28 April	09:00 – 18:00
Wednesday 29 April	09:00 – 18:00

## Demonstration & Technical Visits Opening Hours

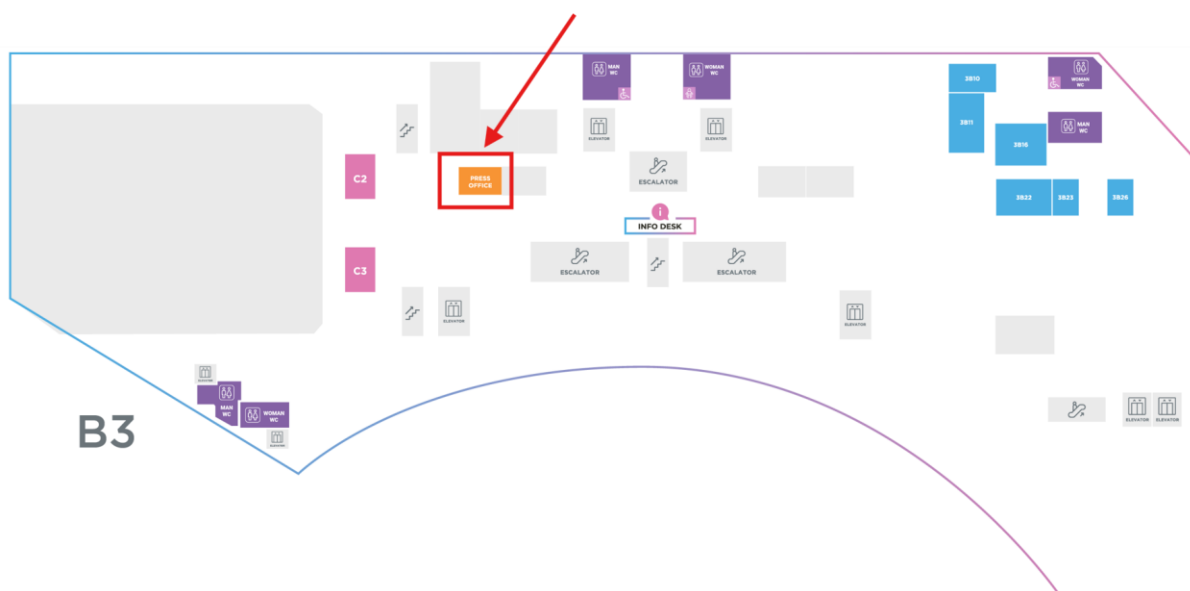
Monday 27 April	10:00 – 19:00
Tuesday 28 April	09:00 – 18:00
Wednesday 29 April	09:00 – 18:00

## Media Office

The Media Office/Press Room will be available for all registered press throughout the Congress days, offering a comfortable and fully equipped workspace. Light refreshments will be available. **Located on level B3.**

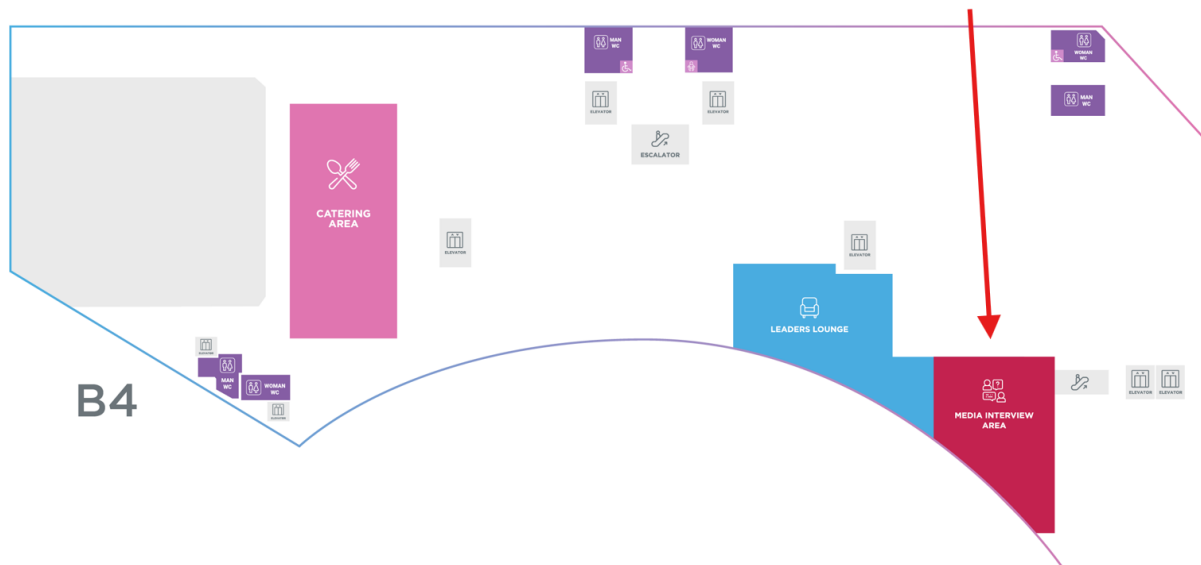
## Opening Hours

Monday 27 April	10:00 - 19:00
Tuesday 28 April	09:00 - 18:00
Wednesday 29 April	09:00 - 18:00



## Media Lounge Interview Area

There is a dedicated Interview Area **on the mezzanine of the Exhibition Hall, level B4**. We invite you to conduct interviews and take pictures in this area.



## Press Releases from Congress Partners & Exhibitors

Please visit our online [Media & Press page](#) to access all the official news articles and press releases from our Congress Partners and Exhibitors.

## Press Services

The Congress team is happy to provide the latest press releases and photos every morning. Should you wish to conduct interviews with participants, speakers and visitors during the Congress, please download the ITS Congress App to start your networking experience in advance.

Should you have any questions, please contact the Congress Media & Press team:  
[congresspr@mail.ertico.com](mailto:congresspr@mail.ertico.com)

## Stay Connected with the Congress App

The Congress App will keep you up to date on all activities and events, as well as provide you with access to the interactive programme in the palm of your hand. Find your way around the **Istanbul Conference Center (ICC)**, the exhibition hall and the demonstration area with all the necessary information at your fingertips.

Please note the app is only available once registered. Search for "[ITS Congress](#)" on [App Store](#) or [Google Play Store](#) to download the app.

## Daily Photos & Media Assets

Official Congress pictures will be uploaded to the [ITS Congress Flickr account](#) every day of the event. The pictures are free of use for your publications, websites or posts. Please ensure to mention the Congress in your coverage

## Social Media Channels

- [YouTube Account](#)
- [LinkedIn Page](#)
- [Facebook Page](#)

## Digital assets free of use

- [Banners](#)
- [Congress Logo](#)
- [Articles](#) provided by the Congress

## More Information & Updates

For more information about sessions, exhibition opening hours and reservations, demonstrations, and social programme, please visit the Congress website [here](#). Subscribe to the [Congress newsletter](#) for more details during the event.

## Topic experts at ERTICO - ITS Europe

Media and press are welcome to get in touch directly with ERTICO's team of experts.

### Topic: Safety and Resilience Through Intelligent Systems

Dr Stephane Dreher, Head of CCAM

E: [s.dreher@mail.ertico.com](mailto:s.dreher@mail.ertico.com)

### Topic: Multimodal mobility system management

Dr Tamara Djukic, Head of Green & Urban Mobility

E: [t.djukic@mail.ertico.com](mailto:t.djukic@mail.ertico.com)

### Topic: Enhancing transport and mobility beyond the road

Dr Nikolaos Tsampieris, Head of Transport for Logistics

E: [n.tsampieris@mail.ertico.com](mailto:n.tsampieris@mail.ertico.com)

### Topic: Smart and sustainable logistics in the digital era

Dr Eusebiu Catana, Head of Transport for Logistics

E: [e.catana@mail.ertico.com](mailto:e.catana@mail.ertico.com)

## Facts & Figures

**Theme: Bridging Innovation: Integrated, Safe and Seamless Mobility**

### Congress Topics:

- 1. Safety and Resilience through Intelligent Systems**  
How can digital innovation deliver safer, more robust, and inclusive mobility systems?
- 2. Multimodal Mobility System Management**  
How can data-driven systems deliver reliable, equitable, and integrated travel across all modes?
- 3. Smart and Sustainable Logistics in the digital era**  
How can technology and innovation reshape freight to be cleaner, smarter, and more resilient?
- 4. Enhancing Transport and Mobility beyond the road**  
How can innovation accelerate sustainable, connected mobility across rail, air, and water?

### Who will attend?

Industry leaders, technology providers, public authorities, policy-makers, researchers and academia, transport and logistics professionals, mobility service providers and urban planners among many other representatives from the global mobility and transport community.

Discover the [featured speakers](#) and exhibitors on the [floorplan](#).

**Public Sector:** 45%

**Private Sector:** 55%

**Sessions:** 100+

**Speakers:** 400+

**Demonstrations:** 8

**Technical Visits:** 6

### Media & Marketing Contacts

- General Congress Marketing: [congresspr@mail.ertico.com](mailto:congresspr@mail.ertico.com)
- Johanna Stapelberg, ERTICO Communications Manager & Press Contact: [j.stapelberg@mail.ertico.com](mailto:j.stapelberg@mail.ertico.com)
- Danielle McDonald, Congress Marketing & Video Producer: [d.mcdonald-ext@mail.ertico.com](mailto:d.mcdonald-ext@mail.ertico.com)

### Istanbul Marketing Contacts

- Serra Seda Okay Uzunoğulları, İSBAK Marketing and Communications Manager: [sedaokay@isbak.istanbul](mailto:sedaokay@isbak.istanbul)

## Highlights at the Congress

- Official Opening Ceremony followed by the Plenary
- Exhibition Welcome Reception
- Smart Mobility Summit of Cities and Regions
- Co-Created Sessions
- Technical Programme
- Exhibition
- ITS Arena
- The Start-ups
- Technical Visits
- Demonstrations
- ITS Dinner
- Closing Ceremony
- Farewell Reception

## Networking events during the Congress

- Exhibition Welcome Reception, Monday, 27 April from 17:45 – 19:00, Exhibition B5
- ITS Dinner, Tuesday, 28 April, starting at 19:30 at [Divan Kuruçesme](#)
- Farewell Reception, Wednesday 29 April, from 16:30 – 18:00, Exhibition B5

## Official Opening Ceremony

Monday, 27 April, from 10:30 – 11:30 at the Harbiye Auditorium

We look forward to welcoming distinguished speakers from across Europe who will present their welcoming remarks during the official opening, including a High-Level Representative from the Turkish Ministry alongside an honoured video speech by Mr Apostolos Tzizikostas, Commissioner for Sustainable Transport and Tourism, European Commission. The presentations will be followed by a traditional ribbon-cutting ceremony.

## Opening Ceremony Speakers

- Mr Nuri Aslan, Acting Mayor, Istanbul Metropolitan Municipality (IMM), Türkiye
- Mr Jurgis Vilčinskas, Acting Head of EU Delegation to Türkiye, Europe External Action Service, Türkiye
- Dr Angelos Amditis, Chairman of the Supervisory Board, ERTICO – ITS Europe

## Closing Ceremony

Wednesday 29 April, from 15:30 -16:30 at the Harbiye Auditorium

The Closing Ceremony will honour the main achievements and results of the three days. It includes a comprehensive summary of the main outcomes and results, delivered by Mr Joost Vantomme, CEO of ERTICO – ITS Europe, Best Session Award, and the Best Research Paper, presented by the IET Intelligent Transport Systems journal. They will sponsor three book prizes to support and encourage ongoing research-related work. A preview for the 33rd ITS World Congress in Birmingham 2027.

# Congress Programme Highlights

Access the online [Interactive Congress Programme](#)

- 1 Plenary session
- Smart Mobility Summit of Cities and Regions (closed-door event)
- 8 Co-Created Sessions
- 66 Special Interest Sessions dedicated to specific themes
- 7 Strategic Future Sessions
- 8 Host Sessions
- 20 Technical Paper Sessions
- 9 Research Paper Sessions
- 30+ ITS Arena Sessions
- Talent Matchmaking Session

## Plenary Session - Monday 27 April, from 11:30 -12:30 at the Harbiye Auditorium

Following the Official Opening Ceremony, the [High-Level Plenary](#), invites keynote speakers and high-level representatives in a panel format will discuss key challenges and opportunities, themed “**One journey: How do we make mobility truly seamless**”. Moderated by Mr Joost Vantomme, ERTICO CEO, the panel discussion will focus on what prevents integration today and how data interoperability, real-time management and multimodal coordination can create a unified mobility system. It will also examine how solutions such as C-ITS, MaaS and automation can move from concept to everyday use, supported by the right governance, standards and trust frameworks.

### Plenary Speakers

- Dr Pelin Alpkökin, Deputy Secretary General, Istanbul Metropolitan Municipality (IMM), Türkiye
- Ms Sarah-Jayne Williams, Director, Global Product Partnerships, Google Maps, UK
- Dr Axel Volkery, Head of Unit Research and Innovation, DG MOVE – European Commission, Belgium

### Smart Mobility Summit for Cities & Regions

This year’s [Summit](#), open by invitation only, is designed to support local, regional and national authorities in advancing the deployment of smart and sustainable mobility solutions for the public good.

The Summit brings together public authorities, policymakers and transport leaders to exchange experiences and collaborate on how cities and regions can implement Europe’s evolving mobility agenda:

- Deployment of ITS solutions in real urban environments.
- Exchange of best practices and success stories across cities and regions.
- Approaches to integrating emerging transport technologies into mobility systems.

An official press notice will be published on the Congress website after the event with the main takeaways. You will find it on the [Media & Press page](#).

## Co-Created Sessions

A defining element of this year's Congress edition is the introduction of [Co-Created Sessions](#), reflecting a shift towards more collaborative and participatory programme design. Each session will bring together complementary expertise from across sectors and regions, forming an interactive platform to support the co-creation of practical approaches towards deployment.

### Tuesday 28 April

- **09.00 - 10.00 | CC1: From smart systems to smart governance: Aligning policies for intelligent urban mobility**  
Co-created with EUROCITIES
- **10.30 - 11.30 | CC2: Digitalisation and autonomous vehicles: Transforming the workforce and skills landscape**  
Co-created with Pave Europe
- **11.45 - 12.45 | CC3: On the road and beyond for a truly multimodal future**
- **14.00 - 15.00 | CC4: Who is in the driver's seat? Governing automated mobility**  
Co-created with POLIS
- **15.30 - 16.30 | CC5: Beyond silos: Advanced connectivity for multimodal mobility**  
Co-created with 6G-IA

### Wednesday 29 April

- **09.00 - 10.00 | CC6: Cross-border Projects across Europe**  
Co-created with ITS Nationals
- **10.30 - 11.30 Digitalisation of Logistics and Mobility: From Vision to Workforce**  
Co-created with CILT Türkiye
- **11.45 - 12.45 | CC8: Design Principles in Transport and ITS**  
Co-created with the European Passengers' Federation

## Technical Programme

The Technical Sessions will start on Monday 27 April at 14:00 - 17:45, and continuing Tuesday 28 April, from 09:00 – 17:45, and Wednesday 29 April, from 09:00 – 15:00.

### Organised Sessions: Special Interest Sessions (SIS) & Special Future Sessions (SFS)

Organised following the Call for Contributions submission and approval by the European Programme Committee, the Organised Sessions dive deeper into the state of the art challenges and key trends with new insights into the field of mobility innovation and transport technologies.

### Paper Session: Technical Papers (TP) & Research Papers (RP)

The Paper Sessions contribute to expanding knowledge and expertise with reports ranging from the operational use of systems and deployment of services to research and development of new applications.

Learn more about the [Technical Programme](#)

## **ITS Arena in the Exhibition Hall B5**

The ITS Arena is a dedicated deployment stage accessible to all participants. Presented in an interactive, accessible environment for both experts and the wider public, the [ITS Arena programme](#) will feature leading companies in conversations about successes, challenges, and explorations about what happens when innovation are deployed into everyday life.

Across six tracks, including Seamless Mobility, City Motion, Autonomous Edge, Green Cities, Air Mobility and Flow, speakers share practical insights from live applications. These fast-paced sessions focus on what's working now, offering real-world lessons from cities and operators at the forefront of innovation. It's a chance to see how ideas translate into action and what's driving progress across the mobility ecosystem.

### **Demonstrations**

Discover all [Live Demonstrations](#) will provide participants with the opportunity to experience technologies in operation and interact directly with industry and public transport experts. Explore how solutions are applied in real-world contexts and contribute to safer, more efficient and sustainable mobility systems.

### **Technical Visits**

The [Technical Visits](#) will offer exclusive access to on-site experiences showcasing deployed ITS applications and infrastructure across Istanbul. Set within one of Europe's largest and most dynamic metropolitan areas, participants will explore real-world implementations in operation, gaining direct insight into how integrated, safe and seamless mobility solutions are delivered at scale. Technical Visits are available to Knowledge Pass holders upon additional purchase.

### **Intelligent Transportation Systems & City Traffic Management Centre by the Istanbul Metropolitan Municipality (IMM)**

Duration: 120 min (incl. travel)

Explore the advanced traffic management and monitoring systems of one of Europe's largest metropolitan areas. This visit showcases how digital infrastructure, real-time data and intelligent solutions are integrated to optimise traffic flow, enhance safety and support multimodal mobility. Participants will gain insight into the data-driven decision-making and interconnected systems that enable a resilient and responsive urban mobility network at scale.

### **Intercontinental Tunnel Operation Centre & ITS by Avrasya Tüneli**

Duration: 90 min (incl. travel)

Experience the operation of the Eurasia Tunnel, connecting Asia and Europe beneath the Bosphorus. This visit highlights advanced electromechanical infrastructure and integrated ITS solutions supporting real-time traffic monitoring, incident detection and dynamic traffic management. Participants will discover how control centres and smart systems ensure safe, efficient and uninterrupted intercontinental mobility.

## **Smart and Data-Driven Logistics Applications Experience by Turkish Cargo (THY)**

Duration: 120 min (incl. travel)

Step into one of the world's leading air cargo hubs at Turkish Cargo's SMARTIST facility. This visit showcases the digitalisation and automation of logistics operations, including robotics, autonomous systems and AI-supported control towers. Participants will observe how real-time data and integrated platforms optimise efficiency, safety and sustainability across large-scale cargo operations.

## **Smart and Sustainable Maritime Mobility by Şehir Hatları**

Duration: 110 min (incl. travel)

Discover the evolution of maritime mobility through a multi-modal experience including a Sea Taxi journey and a visit to the historic Haliç Shipyard. This visit highlights the development of next-generation vessels and the integration of clean technologies within urban transport. Participants will gain insight into how maritime solutions contribute to sustainable and efficient mobility across Istanbul.

## **Northern Marmara Motorway Highway Control Centre & ITS Data Centre**

Duration: 120 min (incl. travel)

Explore one of Türkiye's most significant transport infrastructure projects, supporting mobility across the wider Istanbul region. This visit provides insight into large-scale motorway operations, including real-time monitoring, incident management and intelligent transport systems. Participants will discover how advanced technologies and control centres ensure safety, efficiency and resilience across a major intercontinental transport corridor.

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### **Our Commercial Partners**

#### **Mobility Leader Partner**

[Aselsan](#) | [Ford Otosan](#)

#### **Innovation Partner**

[Google](#)

#### **Connected Mobility Catalyst Partners**

[EIT Urban Mobility](#) | [ROMO Road Monitor](#)

#### **Community Builder Partners**

[Mobilisights](#) | [FLIR](#)

#### **Networking Experience Partners**

[Uber](#) | [Dahua Technology](#)

## Our Media Partners

### Main Partners

[ITS International](#) | [TTi](#)

### Supporting Media Partners

[ActuRoutes](#) | [Cities Today](#) | [Cyber Defence Magazine](#) | [Citti Magazine](#) | [Green Mobility Magazine](#) | [Highways News](#) | [Highways Today](#) | [ITS Now](#) | [Mobility Makers](#) | [New Polis](#) | [Parking Network](#) | [REVOLVE](#) | [Sustainable Bus](#) | [ZAG Daily](#) | [7 ITS News](#)

### Exposure Partners

[Transport Advancement](#) | [Conference Alerts](#)

### Publication Partner

[IET Intelligent Transport Systems journal](#)

### ITS National Partners

[ITS Austria](#) | [ITS Denmark](#) | [ITS Connekt](#) | [ITS Czech Republic](#) | [ITS Estonia](#) | [ITS Finland](#) | [TTS Italia](#) | [ITS Mobility](#) | [MLC-ITS Euskadi](#) | [ITS Portugal](#) | [ITS Polska](#) | [ITS Romania](#) | [ITS Serbia](#) | [ITS Slovenia](#) | [AUS Türkiye](#) | [ITS UK](#)

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## Words from the Organiser & Host

### CEO of ERTICO – ITS Europe, Mr Joost Vantomme:

With many participants returning year after year, alongside new visitors in each host city, the Congress continues to serve as a platform for trusted exchange, operational insight and long-term collaboration. At the same time, each host city introduces new perspectives. In Istanbul, this is reflected in a programme that highlights the growing importance of multimodal mobility and brings together expertise from across the transport ecosystem.

At its core, the Congress creates opportunities to strengthen cooperation across sectors, cities and regions through real-world showcases of innovations in action, technology deployments and policy dialogue. Participants will learn from peers and exchange knowledge through a comprehensive programme, including the official opening and closing ceremonies, a high-level plenary, technical sessions, as well as innovations presented in the exhibition, live demonstrations and technical visits.

The sense of belonging to an interconnected community is something I greatly value. I look forward to reconnecting with colleagues and partners I have met recently, others I have not seen for some time, and some I last encountered on the other side of the world, as well as meeting many new faces for the first time.

I am equally pleased to see many of our partners contributing across the programme and in the exhibition, including Google, Okan University, Miovision, SWARCO, T-Systems, PTV Group, Yunex Traffic, TomTom, Ford Otosan, and the UK Pavilion with Transport for West Midlands, host for the next ITS World Congress in Birmingham 2027.

### **About the Organiser, ERTICO – ITS Europe**

As a public-private partnership organisation with close to 120 members, [ERTICO – ITS Europe](#) connecting eight sectors across the broader ecosystem in Intelligent Transport Systems from across Europe. Together with its Partners, ERTICO develop and promote European-funded projects and innovation platforms, as well as cross-sector activities and international cooperation. The ITS European Congress is organised by ERTICO every two years and elevates the stage globally every third year with the ITS World Congress in the EMEA region. These unique events are delivered in close collaboration with the selected Host Cities and in partnership with the European Commission and regional organisations ITS America and ITS Asia-Pacific.

### **Deputy Secretary General of IMM, Pelin Alpkökin:**

As Istanbul Metropolitan Municipality, we are pleased to host ERTICO, one of the world's most prestigious gatherings in the field of smart cities and sustainable mobility solutions. This collaboration reinforces Istanbul's strategic position on a global scale and showcases our city's implementation capacity in modern transport technologies on the international stage. With its unique geography connecting two continents, Istanbul is not only a transit hub but also a natural center where diverse ideas, innovative solutions and global expertise converge.

Throughout the congress, our primary priority is to ensure that the dynamic interaction between experts, innovation leaders and public authorities from around the world translates into concrete projects and long-term partnerships. Beyond presentations and sessions, we consider the networking opportunities and new collaboration models among participants as one of the most valuable outcomes of the event.

With 34 million daily trip, intercontinental crossings and the effective management of multimodal transport systems, Istanbul offers a large-scale urban mobility experience that we believe will be highly valuable for international participants in terms of learning and insight.

In conclusion, this congress demonstrates how international cooperation and local government leadership can come together to produce powerful results. The knowledge gained and the connections established here will help shape global progress toward smarter and more sustainable cities.

### **About the Host**

#### **Istanbul Metropolitan Municipality (IMM)**

The [Istanbul Metropolitan Municipality](#) (IMM) is responsible for the governance of Istanbul, a global metropolis with a population of approximately 20 million.

Strategically positioned at the intersection of Europe and Asia, Istanbul serves as a vital economic, cultural, and logistical hub. IMM governs 39 districts across a 5,343 km<sup>2</sup> area, managing a 37,000 km road network and overseeing more than 34 million daily trips to ensure an efficient and sustainable transportation infrastructure. Also, as Turkey's primary economic and trade center, Istanbul accounts for a significant share of the country's industrial production and ranks as the fourth most visited city in Europe.

IMM is committed to building a sustainable, livable, and inclusive city by implementing innovative projects in transportation, infrastructure, environmental sustainability, culture, and smart urban development. In line with the Istanbul 2050 Vision Strategy Document, the city aims to be; the climate adaptive city that protects the environment, transformative and resilient economy, accessible and fair urban amenities for all, vibrant and sensible spaces assuring good living for all, effective and inclusive mobility, integrated and smart infrastructure systems, equal and free society. As part of this vision, Istanbul is implementing the world's first megacity Sustainable Urban Mobility Plan (SUMP) to make its transportation system more eco-friendly, efficient, and sustainable. This approach promotes low-carbon mobility, seamless transfer and integration, and develops strategies to reduction of traffic congestion.

As IMM, our transportation mission is to establish a modern, high-quality, safe, and accessible mobility network, positioning Istanbul among the world's leading cities. We strive to optimize urban mobility, enhance road safety and accessibility, and manage urban transportation efficiently in terms of both time and cost. By integrating Intelligent Transportation Systems (ITS) and adopting best practices in smart mobility solutions, we aim to transform Istanbul into a global model for smart and resilient cities through international collaborations and cutting-edge urban innovations.

#### **About İSBAK:**

**İSBAK** was founded in 1986 by Istanbul Metropolitan Municipality ("IMM") to provide vehicle maintenance and repair and carry out traffic signaling services of Istanbul. Upon establishment of the Research and Development (R&D) department in 1995, it expanded its scope of activities and started to engage in Intelligent Transportation Systems, especially traffic signaling. Intelligent Transportation Systems of İSBAK Turkey have transformed its expertise in traffic management systems with the first licensed on-site R&D Center into innovative and effective solutions.

With the aim of accomplishing projects under the scope of Smart City Istanbul Journey led by Istanbul Metropolitan Municipality; aiming to increase the life quality of the residents in terms of competitiveness, sustainability and livability in the coming future, İSBAK has conducted its corporate transformation in respect to this vision.

With its experience in information technology area for 40 years and corporate memory, İSBAK is of critical importance to realize Istanbul's Smart City vision and as one of the leading technology companies in Turkey, it assumes the mission of improving the quality of life in cities, primarily in Istanbul. It aims to contribute to the formation of happy cities with internationally competitive, sustainable and innovative smart city solutions by the smart city Technologies.

**WE LOOK FORWARD TO WELCOMING YOU TO THE  
17<sup>th</sup> ITS EUROPEAN CONGRESS IN ISTANBUL, 27-29 APRIL 2026!**